

WHY IS YOUR VET RECOMMENDING THE ROYAL CANIN® ANALLERGENIC DIET?

ANALLERGENIC is a high quality, easily digestible and highly palatable food that contains **ALL** the nutrition your pet requires and **virtually NO** allergenic proteins.



- The principle behind **ANALLERGENIC** is the same one used in infant formula for babies that react to cow's milk
- The proteins in **ANALLERGENIC** are 'hydrolysed' (reduced in size) into very small molecules which significantly reduces the risk of a response
- The lower the allergenic potential of an elimination diet, the more reliable the results
- Given that **ANALLERGENIC** has virtually no allergenic potential, it is the best choice for an elimination diet

ROYAL CANIN® DIETS

Once the underlying cause of the itching has been identified, your vet can then recommend the right **ROYAL CANIN®** diet for your pet's long-term needs.

If your pet **DOES** have **Adverse Food Reaction** your vet may recommend long-term feeding with **Hypoallergenic** diet or **Anallergenic** diet based on their clinical assessment of your pet.

If your pet **DOES NOT** have **Adverse Food Reaction** your vet may recommend long-term feeding of one of our range of diets such as **Skin Care**.



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**ROYAL CANIN®**
INCREIBLE IN EVERY DETAIL

Find out more at royalcanin.co.uk/skin

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SOMETIMES PROBLEM SKIN IS MORE THAN A SKIN PROBLEM



WHAT IS THE UNDERLYING CONDITION MAKING YOUR PET'S SKIN ITCH?

Itching, scratching and biting are the first signs you see and they are often only a symptom of what's going on beneath your pet's coat.

- There are many causes of skin problems
- As with humans, skin problems may be caused by everyday elements in the environment (e.g. pollens, dust and house mites)
- However, another important cause is Adverse Food Reaction, also known as 'Nutrient Intolerance'
- The pet's system triggers a reaction to normally harmless proteins in the food
- Skin-related signs include sores, rashes and hair loss and you may also notice additional signs like diarrhoea or vomiting
- The most reliable way to identify Adverse Food Reaction or Nutrient Intolerance is by using an 'elimination diet' which takes time and involves a number of consultations.



HOW DOES THE ELIMINATION DIET WORK?

THE FIRST PHASE

Elimination Diet with **ANALLERGENIC**

- Feed **ROYAL CANIN® ANALLERGENIC** for 6–8 weeks or as directed by your veterinary surgeon
- Over the first seven days, mix an increasing proportion of new food with your pet's usual food until you have completely switched to the new food
- Keep some of your of pet's usual food for the second 'dietary challenge' phase
- Discontinue all treats, snacks, chews, dental products and toothpaste. Speak to your veterinary surgeon about any flavoured medications and nutritional supplements

THE SECOND PHASE

Dietary challenge

- Once you have completed the elimination diet it is time to challenge your pet by reintroducing their original diet
- Start adding back in a small portion (10-20%) of the original diet mixed in with **ANALLERGENIC**
- If signs (e.g. itching and scratching) reappear, your vet may confirm your cat or dog has a nutrient intolerance

TIPS FOR SUCCESS



Make sure everyone knows that your pet must not be offered any food other than **ANALLERGENIC**. That means no snacks, treats or leftovers from the table including vegetables



Store **ANALLERGENIC** in its original bag to prevent contamination, and keep the bag sealed between meals



For treats, keep some **ANALLERGENIC** kibbles in a clean, sealed container



Wash your hands thoroughly before handling **ANALLERGENIC**, especially if you have been in contact with human or pet food



Keep a separate bowl and measuring cup for your pet's **ANALLERGENIC** food



Wash the bowl and cup with soap after every meal and rinse it thoroughly

