

DOUXO^S3

THE JOURNEY SO FAR



4 YEARS IN THE MAKING

>10 years
of customer feed-
back on DOUXO[®]



**4 market
research**
specific studies



>2 000 people
included in market research



>8 months
of direct contact with
pet owners



1 WHAT IS DOUXO® S3?

DOUXO® S3 is a state of the art skincare range with a solution for every skin type. S3 stands for **SAFE - SKINCARE - SELECTION**. The S3 process was designed with the vet and pet owner in mind with proven efficacy and tolerance as well as ensuring owner compliance.



LAUNCH BROCHURE

PREVIEW HIGH QUALITY



FIELD TRIAL BROCHURE

PREVIEW HIGH QUALITY



PYO PAD BROCHURE

PREVIEW HIGH QUALITY



CALM PAD BROCHURE

PREVIEW HIGH QUALITY



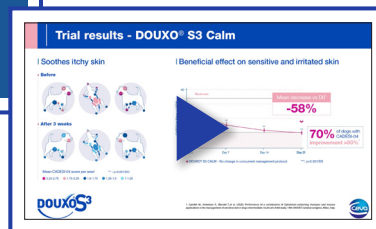
DOUXO® S3 INTRODUCTION VIDEO

VIEW



OPHYTRIUM (active ingredient) VIDEO

VIEW



VIDEOS DETAILING PUBLISHED DATA

VIEW

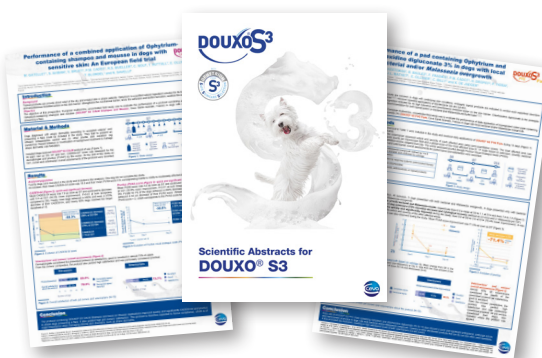


THE FULL RANGE - VET USER GUIDE

PREVIEW HIGH QUALITY

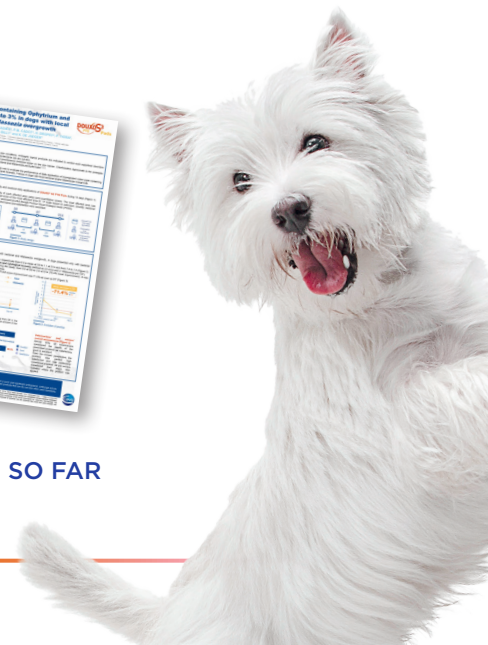
2 THE SCIENCE OF DOUXO® S3?

The S3 process is leading the way when it comes to both tolerance and efficacy.

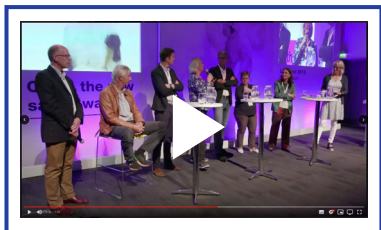


ABSTRACTS AND PUBLICATIONS SO FAR

PREVIEW HIGH QUALITY



3 CREATED ALONGSIDE MANY EUROPEAN SPECIALISTS



SHORT CLIPS OF DERMATOLOGISTS OPINIONS - ESVD SYMPOSIUM

VIEW

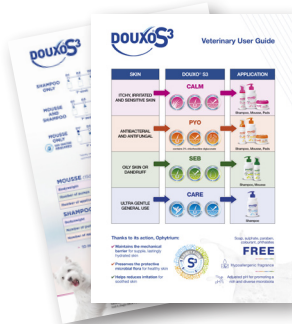


CASE STUDIES BY DERMATOLOGISTS

PREVIEW

HIGH QUALITY

4 SUPPORTING DOUXO® S3 PRACTICES



VETERINARY USER GUIDE

PREVIEW

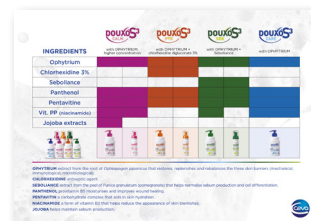
HIGH QUALITY



RECEPTION CHEAT SHEETS

PREVIEW

HIGH QUALITY



INGREDIENTS TABLE

PREVIEW

HIGH QUALITY



PET OWNER LEAFLET (contact territory development manager for print)

PREVIEW

HIGH QUALITY



STAFF ROOM INFORMATION - TEA BREAK

PREVIEW

HIGH QUALITY



REWARD CARD (contact territory development manager for print)

PREVIEW

HIGH QUALITY

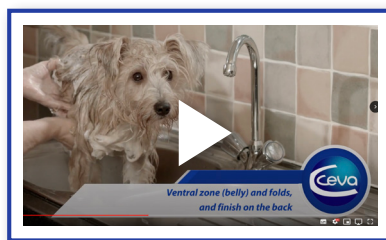


5 DIGITAL SUPPORT



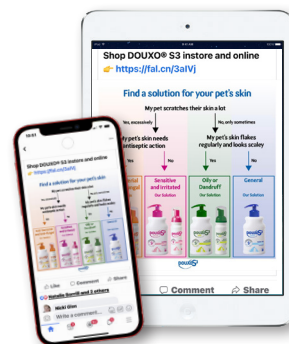
WEBSITE TEXT
AND PACKSHOTS

[VIEW](#)



VIDEOS FOR WEBSITES
AND WAITING ROOMS

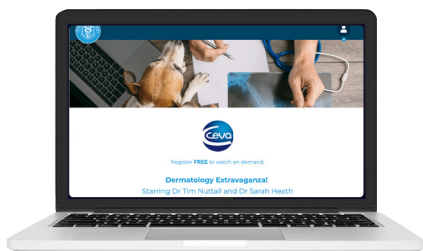
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SOCIAL MEDIA POSTS

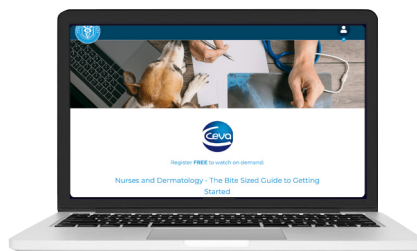
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6 CPD



TIM NUTTALL AND SARAH HEATH
Dermatology Extravaganza!
3 HOURS OF FREE CPD

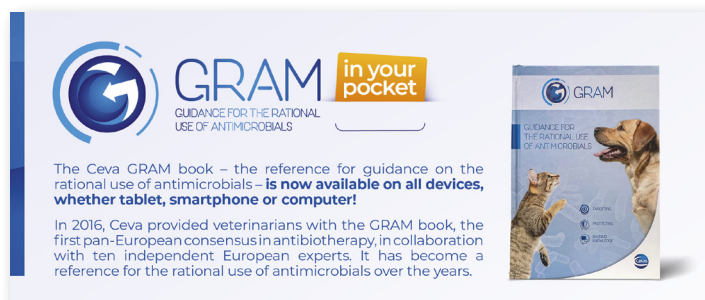
[VIEW](#)



FRANCES GAUDIO
Nurses and Dermatology - The Bite Sized
Guide to Getting Started
2 HOURS OF FREE CPD

[VIEW](#)

7 GRAM IS NOW ONLINE



TO FIND OUT YOUR OPTIONS FOR GRAM BOOK ONLINE -
CONTACT YOUR TERRITORY MANAGER



8 DOUXO® Care Auricular Lotion

By popular demand, we recently added to our DOUXO® range a fantastic new ear cleaner (containing phytosphingosine and rhamnosoft).



LAUNCH BROCHURE

PREVIEW

HIGH QUALITY



? → MORE COMING SOON ...

SKIN	DOUXO® S3	APPLICATION
ITCHY, IRRITATED AND SENSITIVE SKIN	<p>CALM</p> <p>HIGHER OPHYTRIUM FOR ITCHY & IRRITATED SKIN</p> <p>OPHYTRIUM TO SUPPORT SKIN HEALTH</p> <p>PROTECTS THE SKIN BARRIER</p>	<p>Shampoo Mousse Pads</p>
ANTIBACTERIAL AND ANTIFUNGAL	<p>PYO</p> <p>OPHYTRIUM TO SUPPORT SKIN HEALTH</p> <p>PROTECTS THE SKIN BARRIER</p> <p>TOUGH ON BURS GENTLE ON SKIN</p> <p>contains 3% chlorhexidine digluconate</p>	<p>Shampoo Mousse Pads</p>
OILY SKIN OR DANDRUFF	<p>SEB</p> <p>OPHYTRIUM TO SUPPORT SKIN HEALTH</p> <p>PROTECTS THE SKIN BARRIER</p> <p>SEBOLIANCE REDUCES OIL & DANDRUFF</p>	<p>Shampoo Mousse</p>
ULTRA GENTLE GENERAL USE	<p>CARE</p> <p>HYPOALLERGENIC FRAGRANCE COCOA & VANILLA</p> <p>OPHYTRIUM TO SUPPORT SKIN HEALTH</p> <p>PROTECTS THE SKIN BARRIER</p>	<p>Shampoo</p>

A protocol for every pet
THE CHOICE IS YOURS

