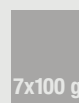
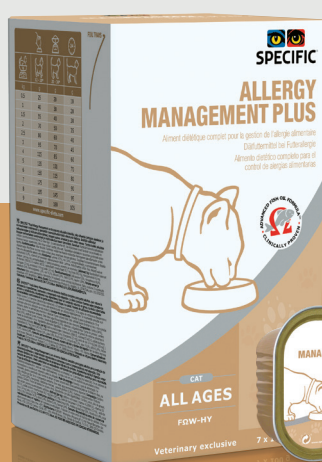


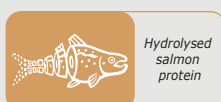
INDICATIONS

- ▶ Allergic dermatitis caused by atopy, food allergy, flea allergy or any combination of these allergies
- ▶ Gastrointestinal disorders caused by food allergy or intolerance
- ▶ Inflammatory bowel disease, colitis
- ▶ Gastrointestinal problems as diarrhoea, vomiting and flatulence caused by malabsorption and maldigestion, EPI or acute gastroenteritis
- ▶ Other fatty acid and nutrient-responsive dermatoses
- ▶ Other fatty acid-responsive conditions such as colitis, asthma or arthritis

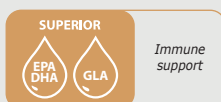


SPECIFIC™ FΩW-HY ALLERGY MANAGEMENT PLUS

PROPERTIES AND RATIONALE FOR THE COMPOSITION



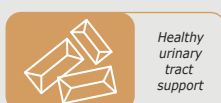
Hydrolysed salmon protein with a molecular weight <3,000 Dalton has a high digestibility and a low allergenicity.



Uniquely high levels of the omega-3 fatty acids EPA and DHA from fish oil and the omega-6 fatty acid GLA from borage oil. These fatty acids can affect the immune response by altering the eicosanoids production and support the skin and coat condition in cats with atopy.



Very high quality and highly digestible ingredients make the diet especially useful for patients with small intestinal diarrhoea.



The urine composition supports a healthy urinary tract.



A **complete, balanced diet** with recommended nutrient levels to meet the nutrient requirements of growing and adult cats. The diet is therefore also **suitable for kittens**.

ADDITIONAL INFORMATION

- ▶ SPECIFIC™ FΩW-HY Allergy Management Plus is a **complete, balanced hypoallergenic diet** (based on rice and hydrolysed salmon) with **uniquely high levels of fatty acids** (EPA, DHA and GLA) for optimal support of cats with **concurrent food allergy and atopy**.
- ▶ In order to avoid symptoms of food allergy, it is essential that no foodstuffs other than the hypoallergenic diet are fed.
- ▶ Besides the beneficial effects on allergic dermatoses, the unique high levels of omega-3 fatty acids can also have a beneficial effect on other immune-related disorders. In some of these conditions (IBD, colitis, arthritis) there might also be a food allergic component present: the low allergenicity of SPECIFIC™ FΩW-HY Allergy Management Plus in combination with the uniquely high levels of fatty acids offer optimal support.
- ▶ The skin has an active metabolism and a high demand for several skin-related nutrients. **The increased levels of fatty acids, vitamin A, E and B complex, zinc and selenium** can support the health of skin and coat.
- ▶ **The high quality and highly digestible ingredients and increased levels of electrolytes** also make the diet especially useful for patients with gastrointestinal problems related to acute intestinal absorptive disorders, maldigestion and/or pancreas insufficiency.
- ▶ In cats with gastrointestinal problems, it is advised to divide the daily ration into 3-5 meals per day.
- ▶ **Psyllium husk** is a gel-forming soluble fibre, which absorbs several times its weight in liquid and is known for its beneficial effect on the regulation of the gastrointestinal tract activity.
- ▶ **Exocrine pancreatic insufficiency** is characterised by greatly reduced secretion of pancreatic digestive enzymes. SPECIFIC™ FΩW-HY Allergy Management Plus is easily digested and therefore ideal for patients with exocrine pancreatic insufficiency. However, additional use of pancreatic enzyme preparations is recommended despite this fact.

- ▶ Substitution of present fatty acids with the fatty acids (EPA, DHA and GLA) from SPECIFIC™ FΩW-HY Allergy Management Plus into the cell membranes takes time. For this reason, it can take up to 12 weeks before the full effect of the diet can be seen. Normally, an improvement in the condition of the patient will be seen after 6-8 weeks.

NOT RECOMMENDED FOR

- ▶ Immuno-deficient cats
- ▶ Cats with coagulation abnormalities

NUTRIENT CONTENT

Nutrient	Contents per 100 g	Contents per MJ
Energy kJ	465	
Protein g (crude)	9.4	20.2
Fat g (crude)	4.5	9.7
Carbohydrate g (NFE)	8.3	17.8
Fibre g (crude)	0.5	1.1
Calcium g	0.28	0.60
Phosphorus g	0.23	0.50
Sodium g	0.10	0.22
Zinc mg	5.3	11.4
Omega-3 fatty acids g	0.54	1.17
EPA g	0.25	0.54
DHA g	0.23	0.49
GLA g	0.02	0.05
Ratio n-3:n-6	1:3	1:3
Water g	75.3	

For a more detailed analysis, see **Technical information on SPECIFIC™**








INGREDIENTS

Rice, rice protein, hydrolysed salmon protein, sunflower oil, fish oil, minerals, psyllium husk, borage oil, vitamins and trace elements, taurine.

It contains no artificial antioxidants, colours or flavouring.

FEEDING GUIDE IN GRAMS PER DAY

The daily individual requirement may vary depending on factors such as breed, environment, season, activity etc. It is therefore advisable to continue monitoring condition and body weight, adjusting the amount fed accordingly.

				
				
kg	12 - 20 weeks	21 - 30 weeks	Adult cat	
kg	g	g	g	
0,5	85	65	40	
1	140	105	70	
1,5	190	145	95	
2	240	180	120	
2,5	280	210	140	
3	325	245	160	
4	400	300	200	
5	475	355	235	
6	545	410	270	
7	610	460	305	
8	675	505	340	
9	740	555	370	
10	800	600	400	
11	860	645	430	
12	915	685	460	

