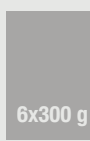


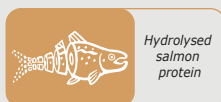
INDICATIONS

- ▶ Allergic dermatitis caused by atopy, food allergy, flea allergy or any combination of these allergies
- ▶ Gastrointestinal disorders caused by food allergy or intolerance
- ▶ Inflammatory bowel disease, colitis
- ▶ Gastrointestinal problems as diarrhoea, vomiting and flatulence caused by malabsorption and maldigestion, EPI or acute gastroenteritis
- ▶ Other fatty acid and nutrient-responsive dermatoses
- ▶ Other fatty acid-responsive inflammatory conditions such as colitis, asthma or arthritis

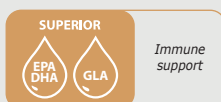


SPECIFIC™ CΩW-HY ALLERGY MANAGEMENT PLUS

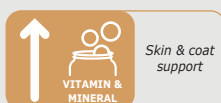
PROPERTIES AND RATIONALE FOR THE COMPOSITION



Hydrolysed salmon protein with a molecular weight <3,000 Dalton has a high digestibility and a low allergenicity.



Uniquely high levels of the omega-3 fatty acids EPA and DHA from fish oil and the omega-6 fatty acid GLA from borage oil. These fatty acids can affect the immune response by altering the eicosanoids production and support the skin and coat condition in dogs with atopy.



The skin has an active metabolism and a high demand for several skin-related nutrients. The **increased levels of vitamin A, E and B complex, zinc and selenium** can support a healthy skin and coat.



Very high quality and highly digestible ingredients make the diet especially useful for patients with small intestinal diarrhoea.



A **complete, balanced diet** with recommended nutrient levels to meet the nutrient requirements of growing and adult dogs. The diet is therefore also suitable for puppies.

ADDITIONAL INFORMATION

- ▶ SPECIFIC™ CΩW-HY Allergy Management Plus is a **complete, balanced hypoallergenic diet** (based on rice and hydrolysed salmon) with **uniquely high levels of fatty acids** (EPA, DHA and GLA) for optimal support of dogs with **concurrent food allergy and atopy**.
- ▶ In order to avoid symptoms of food allergy, it is essential that no foodstuffs other than the hypoallergenic diet are fed. In case owners of dogs with food allergy want to treat or reward their dog, it is recommended to use SPECIFIC™ CT-HY Hypoallergenic Treats. Except for pork fat, these treats do not contain any other ingredients than those used in SPECIFIC™ CΩW-HY Allergy Management Plus and will thus very likely be tolerated by food allergic dogs maintained on this diet.
- ▶ Besides the beneficial effects on allergic dermatoses, the uniquely high levels of omega-3 fatty acids can also have a beneficial effect on other immune-related disorders. In some of these conditions (IBD, colitis, arthritis) there might also be a food allergic component present: the low allergenicity of SPECIFIC™ CΩW-HY Allergy Management Plus in combination with the uniquely high levels of fatty acids offer optimal support.
- ▶ **The high quality and highly digestible ingredients, the low fibre level and increased levels of electrolytes** also make the diet especially useful for patients with gastrointestinal problems related to acute intestinal absorptive disorders, maldigestion and/or pancreas insufficiency.
- ▶ In dogs with gastrointestinal problems, it is advised to divide the daily ration into 3-5 meals per day.
- ▶ **Psyllium husk** is a gel-forming soluble fibre, which absorbs several times its weight in liquid and is known for its beneficial effect on the regulation of the gastrointestinal tract activity.
- ▶ **Exocrine pancreatic insufficiency** is characterised by greatly reduced secretion of pancreatic digestive enzymes. SPECIFIC™ CΩW-HY Allergy Management Plus is easily digested and therefore ideal for patients with exocrine pancreatic insufficiency. However, additional use of pancreatic enzyme preparations is recommended despite this fact.

- ▶ Substitution of present fatty acids with the fatty acids (EPA, DHA and GLA) from SPECIFIC™ CΩW-HY Allergy Management Plus into the cell membranes takes time. For this reason, it can take up to 12 weeks before the full effect of the diet can be seen. Normally, an improvement in the condition of the patient will be seen after 6-8 weeks.

NOT RECOMMENDED FOR

- ▶ Immuno-deficient dogs
- ▶ Dogs with coagulation abnormalities

NUTRIENT CONTENT

Nutrient	Contents per 100 g	Contents per MJ
Energy kJ	557	
Protein g (crude)	8.0	14.4
Fat g (crude)	4.5	8.1
Carbohydrate g (NFE)	15.2	27.3
Fibre g (crude)	1.2	2.2
Calcium g	0.35	0.63
Phosphorus g	0.30	0.54
Sodium g	0.20	0.37
Zinc mg	6.5	11.7
Omega-3 fatty acids g	0.67	1.2
EPA g	0.32	0.57
DHA g	0.28	0.51
GLA g	0.03	0.05
Ratio n-3:n-6	1:2	1:2
Water g	68.6	

For a more detailed analysis, see **Technical information on SPECIFIC™**








INGREDIENTS

Rice, rice protein, hydrolysed salmon protein, fish oil, minerals, sunflower oil, powdered cellulose, psyllium husk, borage oil, vitamins and trace elements.

It contains no artificial antioxidants, colours or flavouring.

FEEDING GUIDE IN GRAMS PER DAY

The daily individual requirement may vary depending on factors such as breed, environment, season, activity etc. It is therefore advisable to continue monitoring condition and body weight, adjusting the amount fed accordingly.

			
		 0 - 50%*	 51 - 100%*
	 Adult		
kg	g	g	g
1	180	135	75
2	300	225	125
3	410	305	170
4	510	380	215
5	600	450	250
6	690	515	290
8	855	640	360
10	1010	755	425
12	1160	870	485
14	1300	975	545
16	1435	1075	605
18	1570	1175	660
20	1700	1275	715
25	2005	1505	845

* of adult weight

