

How to rate your dog's itch using the Itch Tracker

- EXTREMELY SEVERE ITCHING** 100 Dog is scratching, chewing, licking almost continuously. Itching practically never stops, regardless of what else is happening around the dog.
- SEVERE ITCHING** 80 Prolonged episodes of itching when the dog is awake. Itching occurs at night, and also when eating, playing, exercising or when otherwise distracted.
- MODERATE ITCHING** 60 Regular episodes of itching when the dog is awake. Itching may occur at night and wake the dog. No itching when eating, playing, exercising or being distracted.
- MILD ITCHING** 40 Moderately frequent episodes of itching. There may be occasional episodes of itching at night. No itching when sleeping, eating, playing, exercising or being distracted.
- VERY MILD ITCHING** 20 Occasional episodes of itching. The dog is slightly more itchy than before the problem began.
- NORMAL DOG** 0 Itching is not a problem.

If you have questions about your dog's CYTOPOINT® treatment, speak to your vet.

If your dog has atopic dermatitis, CYTOPOINT® can help control itch¹ so you and your dog can get back to doing what you love



INFORMATION FOR OWNERS WHOSE DOG HAS BEEN PRESCRIBED CYTOPOINT®

Please bring this Itch Tracker with you when you return to your vet.

Looking at the results you have recorded will help your vet understand how well CYTOPOINT® is working for your dog.

References: 1. CYTOPOINT® Summary of Product Characteristics. 2. Olivry T, DeBoer DJ, Favrot C, et al. Treatment of canine atopic dermatitis: 2010 clinical practice guidelines from the International Task Force on Canine Atopic Dermatitis. *Vet Dermatol.* 2010;21(3):233-248. doi:10.1111/j.1365-3164.2010.00889.x. 3. Nuttall T, Uri M, Halliwell R. Canine atopic dermatitis—what have we learned? *Vet Rec.* 2013;172(8):201-207. doi:10.1136/vr.f1134. 4. Data on file, Zoetis Study report C866C-XC-13-056. 5. Data on file, Zoetis Study report C866C-XC-14-082.

For further information please contact your veterinary surgeon or Zoetis, Walton Oaks, Tadworth, Surrey, KT20 7NS

CYTOPOINT® is a lokivetmab. [POM-V](#)

Use medicines responsibly www.noah.co.uk/responsible.

© 2017 Zoetis Services LLC. All rights reserved. AH534/17 – June 2017



What is canine atopic dermatitis?

Nearly 10% of dogs suffer from canine atopic dermatitis³

Canine atopic dermatitis (ay-TOP-ick dur-ma-TIE-tiss) is a common allergic skin disease,² affecting almost 10% of dogs worldwide.³ It may be caused by

genes that make your dog more likely to have a strong reaction when exposed to allergens.²

Like human allergies, it can be triggered by pollens or moulds during certain seasons, or by dust mites or other allergens in the environment.²

Over time, atopic dermatitis can worsen and become a serious health issue. Your dog's skin can become extremely itchy, red, scaly and irritated. If your dog is not treated, there is a risk of hair loss, skin infections and ear infections.²

Dogs with atopic dermatitis may lose interest in playing or wake their owners in the night with sounds of licking, chewing and scratching. This constant itching and scratching can have a negative effect on the daily life and happiness of your dog — and even on your dog's relationship with you and your family.

Atopic dermatitis is a lifelong condition, but with help from your vet, the **itching can be controlled so your dog and you can enjoy doing the things you love again.**

The itching can be controlled so your dog and you can enjoy life again

CYTOPOINT® is a flexible, long-lasting treatment for canine atopic dermatitis

How does CYTOPOINT® work?

CYTOPOINT® is an innovative therapy that **targets itch at its source** to help reduce the scratching, chewing, licking and biting of atopic dermatitis. One CYTOPOINT® injection controls itch for a full month.¹

CYTOPOINT® is different from traditional drugs that treat itch. It is a biological therapy—a treatment that works like your dog's immune system¹ to help **reduce scratching so the skin has a chance to heal.**

What can I expect when my dog receives CYTOPOINT®?

CYTOPOINT® works fast and lasts. In a laboratory study, CYTOPOINT® started **reducing itch within 8 hours**, and delivered **itch control for a full month** with a single injection.¹

CYTOPOINT® is a biological therapy and not a drug, it is naturally broken down and recycled by the body. In a study, dogs given CYTOPOINT® for up to 9 months had minimal side effects.^{4,5}

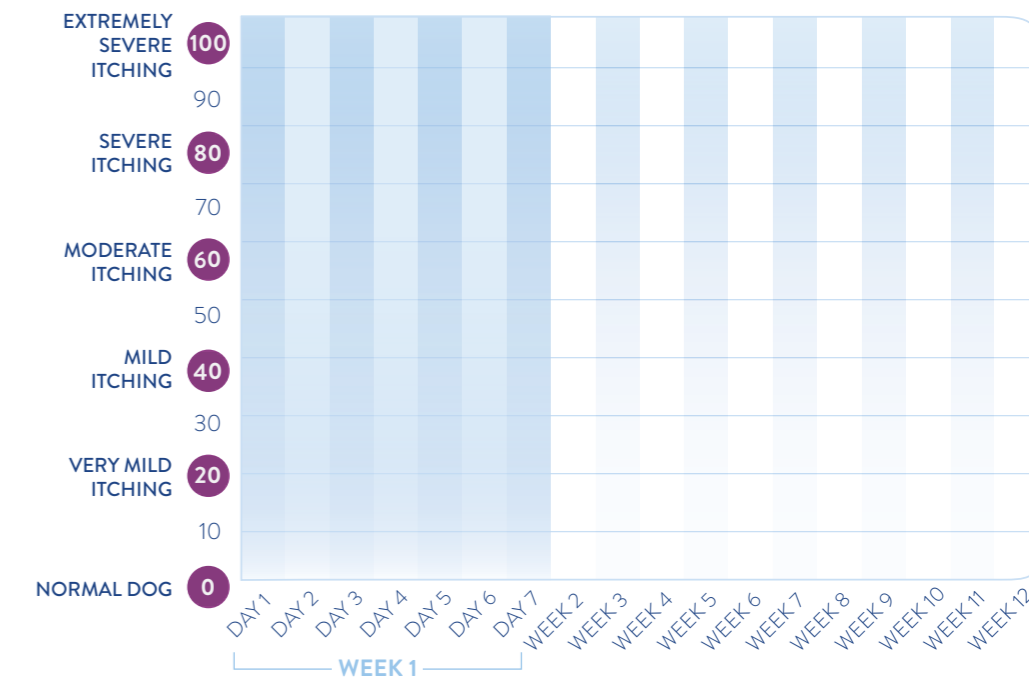


How to use the Itch Tracker

WEEK 1: For the first week, rate your dog's itching daily based on the itch rating definitions shown on the other side of this tear-off page.

WEEKS 2–12: Starting in the second week, rate your dog's itch only once a week, on the same day of the week.

Place a dot in the appropriate column aligned with the number and description that best describes the dog's itching. When the dots are connected, you and your vet will see how your dog's itching has decreased over the course of treatment.



When your dog begins itching again, or one month after the CYTOPOINT® injection, return to your vet for the next injection.